

2019-2020 District Goals



District: District 5M 10
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

5M10 2019-20 District Goals by DGE Wayne Tieman

“An Attitude of Gratitude for Service”

“Alone we can do so little; together we can do so much.” ---Helen Keller

Part I. Introduction

We are Lions Wayne and Lenay Tieman of District 5M10. Lenay and I have been Lions for many years and we have served in various roles in club and district leadership. We are both retired from our careers in banking and sales, and we look forward to devoting as much time as we can to Lions this next year. Lion Lenay and I have chosen the theme “An Attitude of Gratitude for Service” for our DG year.

Within 5M10, we have formed a cohesive team, which will enable us to bring our clubs and district into greater focus for change. We are truly grateful for the opportunity to serve as 5M10 DG for 2019-2020 and work with an outstanding team of Lions leaders. Together, WE SERVE.

5M10 is the second largest Lions district geographically in North America. The district is all of Northeastern Minnesota, and Northwest Ontario. Depending on the weather, it takes 20 hours of driving time round trip from east to west. In a Lions fiscal year, it is not uncommon for the DG to drive 30,000 miles or more to attend club meetings, visits, and events

5M10 is one of 8 districts in North America, which has been chosen to participate in the North American Membership Initiative (NAMI). Our participation in NAMI will last through June, 2020.

The district received a membership grant of \$5000(US) for 2018-2019. We are applying for another membership grant of \$5000(US) for 2019-2020.

Participation in NAMI and the two membership grants has given our Global Action Team the additional resources needed to put our team into the field. With the grants and participation in NAMI, we expect to increase membership and service in our district.

Lion Lenay and I have been working on our DG goals this past month. After consulting with the present DG Team, 5M10 Cabinet, and MD5M leaders, we have set goals which provide a “roadmap” for carrying out the plan.

We believe that the S.M.A.R.T. Goals as listed in this document are Specific, Measurable, Actionable, Realistic, and Time Bound.

The 5M10 DG Team goals for 2019-2020 are in four parts: Leadership, Membership, Service, and LCIF.

“Success is not final, failure is not fatal: it is the courage to continue that counts.” ----Winston Churchill

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.

I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.

I will support and promote Region/Zone Chairperson training events.

I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Part II. Leadership Goals

5M10 has a leadership team which works very well together. Because of the vast distances between towns in 5M10, we do alternative ways of communicating. For example, we have monthly Go to Meetings for the DG Team (DG, 1st VDG, 2nd VDG, GMT, Cabinet Secretary, Cabinet Treasurer, and others). We also work to enhance greater communication between the Region and Zone chairs through newsletter, social media and email.

Although we will continue our quarterly cabinet meetings at designated locations, the meetings will focus more on training and ways to improve the district rather than merely hearing each other's reports.

We are committed to teamwork and accountability for our actions.

1. SMART Goal: In 2019-20, 90 percent of incoming Club Officers will complete Club Officer training.

Action Plan

Action steps and who is responsible?

1. All incoming new and returning club officers (President, Secretary, Treasurer, Membership Chair) will receive training via webinars to their positions prior to the start of their term.

a. 2nd VDG, GLT

2. Training opportunities will be posted on the district website for use by all clubs as needed.

a. 2nd VDG, GLT

3. Insure that all clubs are aware of the training materials and manuals and where to find it on the web page and/or face book.

a. 2nd VDG, PR, IT, Zone Chairs

When is the target date for completing this goal? October, 2019

How will we know this goal has been accomplished? 90 percent of officers in 5M10 will have completed the courses.

2. SMART Goal: In 2019-20, 100 percent of the incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Plan

Action steps and who is responsible?

1. Review of Zone Chair and Region Chair positions and expectations as well as application to board policy manual.

a. GLT, VDGs, Region Chairs, Zone Chairs

2. Application for Leadership Development funds to offset the cost of Region/Zone Chairperson's training.

a. GLT

When is the target deadline for completing this goal? May, 2020

How will we know that this goal has been accomplished? Training is complete in both group and individual sessions.

3. SMART Goal: Develop a printed succession plan through survey for future District Leadership.

Action Plan

Action steps and who is responsible?

1. Identify all club presidents interested in becoming a DG at some point in their Lions lifetime.

a. Region Chairs and Zone Chairs reporting back to the GLT.

2. Identify all current qualified Lions for the position of DG and obtain their interest and time line for doing so.

a. 2nd VDG and GLT

3. Development/Revision of a spread sheet which lists those who need to qualifying and a time line to do so as well as those qualified and a time line for when they would like to enter into succession.

a. 2nd VDG and GLT

4. Post on members section of the district web page and designate the 2nd VDG for annual upkeep, with the assistance of the GLT.

a. 2nd VDG and GLT

5. Add to cabinet policy booklet and website.

a. 2nd VDG and GLT

When is the target date for completing this goal?

December, 31, 2019

How will we know this goal has been accomplished?

Succession document will be complete and posted on

website by December 31, 2019.

4. SMART Goal: During 2019-2020, the district will add 5 Guiding Lions to the roster to support the development of new clubs and the clubs which need help.

Action Plan

Action steps and who is responsible?

The district will host a Guiding Lion workshop to educate new Guiding Lions.

a. 2nd VDG and GLT

When is the target date for completing this goal?

October 31, 2019

How will we know when this goal is accomplished?

At least 5 new Guiding Lions in the district are certified

and ready to serve.

“Don’t work for recognition; do work worthy of recognition.”

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

| | FY New Members |
|-------------|----------------|
| 1st Quarter | 20 |
| 2nd Quarter | 20 |
| 3rd Quarter | 20 |
| 4th Quarter | 20 |

By the end of the 4th quarter, the district will add a total of 80 new members.

Action Items:

My district will establish 2 club branch(es).

My district will organize at least 20 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

| | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 0 | 0 |
| 2nd Quarter | 0 | 0 |
| 3rd Quarter | 0 | 0 |
| 4th Quarter | 1 | 20 |

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

| | Drops |
|-------------|-------|
| 1st Quarter | 10 |
| 2nd Quarter | 10 |
| 3rd Quarter | 10 |
| 4th Quarter | 30 |

By the end of the 4th quarter, the district's membership drops will not exceed 60 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

| | | | | | | |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 80 | + | 20 | - | 60 | = | 40 |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 50000 people.

Action Items:

Of the total number of people served in my district, 10000 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Part IV. Service Goals

“Where there’s a need there is a Lion”.

Most Lions clubs have 1 or 2 projects in a year, which are sometimes associated with a community celebration or local fair. These projects bring a number of people in contact with Lions in a highly visible way. Service projects done by Lions can aid in our recruitment and retention efforts.

There are many LCI service initiatives which can involve members and non-member (future Lions!) in a project which can be fun and vital to each community.

1. SMART Goal: 100 percent of Lions Clubs will report after doing at least 2 or more service projects for 2019-2020.

Action Plan

Action steps and who is responsible?

1. Engage and communicate via Zone Chairs to enter service activities/events monthly on district calendar and/or newsletter/face book.
 - a. 2nd VDG (District Administrator), Zone Chairs, (IT, PR, and Newsletter Editor to support).
2. Assess monthly all clubs for reporting services activities
 - a. 2nd VDG (District Administrator), GST, GLT
3. Contact those without service reports to ask how the district may assist.
 - a. 2nd VDG (District Administrator)
4. Educate those clubs on how to properly enter service activities.
 - a. 2nd VDG (District Administrator) , GST, GLT
5. Insure appointment of a club GST person in all clubs.
 - a. 2nd VDG (District Administrator), GST, Region and Zone Chairs.

What is the target deadline for completing this goal? June 30, 2020

How will we know this goal has been accomplished? All Lions clubs will have at least one service project/event on district calendar and/or newsletter/face book by midyear and two by June 30, 2020

2. SMART Goal: Development of a service project to do at the midwinter convention in January, 2020.

Action Plan

Action steps and who is responsible?

1. Development of and doing a service project at the midwinter convention in January, 2020.
 - a. 2nd VDG and GST.

What is the target deadline for completing this goal? January 30, 2020

How will we know this goal has been accomplished? A project will be completed by the end of the convention.

If you think you can you can. And if you think you can't, you're right!" --- Mary Kay Ash

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 800 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1000.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 12000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 12000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 1 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Custom goal and action items

Part V. LCIF Goals

District 5M10 has taken advantage of LCIF grants this past year, with the first one approved in December, 2018. Two new grants are awaiting approval for the May, 2019, review meeting. One more grant is being prepared and submitted for the September, 2019, meeting.

At the 2019 5M10 Midwinter Convention, 5M10 over \$11,000 was collected for LCIF from 5M10 Lions clubs.

As of the March, 2019, Club Health Assessment report, 23 clubs have contributed to LCIF this fiscal year.

1. SMART Goal: By June 30, 2020, 100 percent of the clubs in the district will make a contribution to LCIF.

Action Plan

Action steps and who is responsible?

1. The DG Team will support the LCIF District Coordinators to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

a. DG Team, District LCIF coordinators, Club LCIF coordinators and officers

2. The DG Team will promote members to give \$2.00 each week to Campaign 100: LCIF Empowering Service.

a. DG Team, District LCIF coordinators, Club LCIF coordinators and club officers.

3. The DG will personally support Campaign 100: LCIF Empowering Service with an annual contribution of \$1000.00.

a. DG

4. The DG visit(s) will include telling the benefits (real life stories) of LCIF and the importance of club contributions.

a. DG Team.

5. Instead of personal gifts to the DG at club visits, all donations and monetary gifts are made to LCIF.

a. DG Team.

What is the target date for completing this goal? March 31, 2020

How will we know when this goal is accomplished? All clubs will have contributed to LCIF.

5M10 DG Joanne Ogden: Find your passion.
Overcome the obstacles.
Courage to make a change.
Utilize your strengths.
Share your stories.